

Omkar Kadam

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User Experience Designer with 4+ years' experience in tech+design, passionate about crafting intuitive, **data-driven SaaS solutions**—specializing in scalable UX/UI design, user research, and **cross-functional collaboration**.

PROFESSIONAL EXPERIENCE

Founding Designer

Aug 2024 - Present

UnicGate

Dallas, TX, USA

- Defined **user stories** and designed end-to-end UX/UI for two internal SaaS products (Accounting, HR), simplifying complex tasks for **100+ employees** and cutting onboarding duration by **25%**.
- Developed and maintained a **scalable design system** and component library in **Figma**, ensuring consistent UX and reducing internal support requests by **30%**.
- Collaborated with executives and developers on **product roadmaps** and **feature prioritization**, directly increasing user satisfaction and digital conversions by **20%**.

Lead UX Designer

May 2024 – Sep 2024

Holiday Channel

Denver, CO, USA

- Managed a team of **4 designers**, improving mobile app UX based on clear **user analytics** (Google Analytics, Hotjar), directly increasing user retention by **7%** in three months.
- Created **interactive prototypes** for quick validation, conducting **A/B tests** to optimize key journeys, leading to **15% higher engagement** on core features.
- Ensured smooth **design-to-dev handoff** through structured **user flows**, reducing implementation revisions and accelerating sprint cycles.

Product Design Intern

Jan 2024 – May 2024

Navsan

San Antonio, TX, USA

- Redesigned student and faculty portals via simplified **task analysis**, clearly defined **user journeys**, improving student engagement (**30% increase**) and reducing faculty admin workload (**20%**).
- Performed targeted **usability audits**, created **accessible UI** components (**WCAG compliant**), and documented detailed **user stories** to ensure efficient developer collaboration.
- Contributed actively in Agile sprints, collaborating cross-functionally to refine **product features**, ensuring timely, high-quality deliverables.

Product Designer

Aug 2020 – Aug 2022

SGS India Pvt Ltd

Pune, MH, India

- Conducted **user research** and defined clear **user stories** for a mobile-first enterprise reporting tool, replacing manual entry, reducing report time by **14 mins** per report across **400+ field inspectors**.
- Iteratively tested **high-fidelity prototypes** addressing critical usability issues, resulting in a **40% decrease** in compliance errors within safety-sensitive workflows.
- Developed and documented a **scalable design system**, automating reporting processes and enabling real-time monitoring of **100+ reports weekly**, simplifying supervisors' workflows.

AREA OF EXPERTISE

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| Design Skills | User Experience (UX), User Interface (UI) Design, Interaction Design (IxD), Wireframing, Prototyping, Visual Design, Mobile & Responsive Design, Accessibility (WCAG), Component Libraries |
| Research & Strategy | User Interviews, Usability Testing, User Journey Mapping, Task Analysis, Information Architecture (IA), User Stories, A/B Testing, Behavioral Analytics, Quantitative & Qualitative Analysis |
| Software | Figma, Adobe XD, Sketch, InVision, Jira, HTML/CSS basics, Google Analytics, Hotjar, Illustrator |
| Visual Design | Typography, Branding, Iconography, Web & Mobile Design, Scalable Design Systems, Style Guides, Design Documentation |

EDUCATION

Master's in Information Technology and Management

Aug 2024

University of Texas, Dallas

Coursework: User-Experience Design, Web Dev, Interaction Design, Psychology, Digital Product, Information Architecture, HCI